



# — Application for Membership —

## Join NESDA, NESDAnet and TechMate for 30 days FREE!

Complete the information below to apply for all the benefits of NESDA membership, including NESDAnet, an e-mail forum for the exchange of industry-related information and technical/parts assistance members-only benefit of NESDA membership, and TechMate, a searchable online database of tips. An e-mail address is required for NESDAnet participation. The 30-day free trial is limited to anyone who has not been a member of NESDA in the past 24 months.

— PLEASE PRINT OR TYPE —

Date: \_\_\_\_\_  
 Name: \_\_\_\_\_ Title: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Street Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone #: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Fax#: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_  
 E-mail address: \_\_\_\_\_

Note: Some e-mail providers restrict the free flow of e-mail due to blocking for spam and may mistakenly identify NESDAnet mail as spam. NESDA has no control over these factors. If you are unable to receive NESDAnet e-mail at your primary address, we suggest you try a free e-mail service such as Yahoo! or Google Gmail.

Does your service business have a website? Please list the address: www. \_\_\_\_\_

**After your trial period, membership in NESDA, including NESDAnet and TechMate, is \$240/year. At renewal, membership in NESDA is \$300/year.**

Please place a check mark in the box next to your preferred interval of non-refundable payment:

**12 months**

Pay for a full year of membership (\$240) by credit card, check or money order, and receive a coupon good for one COMPLEMENTARY convention registration for your first NPSC after joining. (No cash value if not used; expires one year after joining.)

**6 months (first-year reduced rate):**

If paying by check/money order: \$122.70  
 If paying by credit card: \$123.60  
 (Second and subsequent years at \$300/year will be \$153.60/6 months)

**3 months (first-year reduced rate):**

If paying by check/money order: \$62.70  
 If paying by credit card: \$63.60  
 (Second and subsequent years at \$300/year will be \$78.60/3 months)

**Monthly (first-year reduced rate):**

By credit card \$21.00 (automatic monthly billing)

**IMPORTANT! YOU MUST PROVIDE A VALID MASTERCARD/VISA NUMBER TO GET THE FIRST 30 DAYS FREE!**

I authorize NESDA to charge my credit card the dues amounts stated herein for my first-time membership and/or renewal.

Visa/MC # \_\_\_\_\_

Name on Card \_\_\_\_\_

Expiration Date \_\_\_\_\_

By my signature below, I also agree to abide by the NESDA Code of Ethics (reverse side of this page).

Applicant Signature \_\_\_\_\_

**Important: I understand that I will receive e-mail messages from the NESDAnet list, but may elect to browse the messages online.**

**National Electronics Service Dealers Association**  
**3608 Pershing Ave., Fort Worth, TX 76107**  
 Phone 800/797-9197, ext. 16; Fax 817/921-3741; www.nesda.com • e-mail membership@nesda.com

# What is NESDA?

**NESDA** is the National Electronics Service Dealers Association. It is the premier trade association for professionals in the business of repairing consumer electronic equipment, appliances, or computers. NESDA's mission is to help independent servicers be successful through challenging times.

## What are the benefits of membership?

Here is a list of some of the most popular benefits offered to NESDA members:

- **Profit** from member discounts on parts and supplies
- **Connect** to NESDAnet, a lively online nationwide community of fellow servicers willing to share knowledge and tips.
- When you subscribe to NESDAnet, you are also able to access **TechMate**, a searchable, online database of tips by manufacturer model, chassis, and part number. TechMate currently contains tips from Hitachi, Mitsubishi, Philips, Toshiba, and Thomson.
- **Benefit** from group volume buying for health insurance, business liability insurance, a merchant credit card program, and more
- **Utilize the power** of the NESDA Industry Relations Committee for assistance in resolving issues with manufacturers, contract providers, or parts distributors
- **Unite** to improve industry processes and resolve problems
- **Advance information** on the annual National Professional Service Convention, a concentrated, focused week of management and technical training, with the opportunity to register at a reduced rate.

## THE NESDA CODE OF ETHICS

- ✓ I will conduct my individual business in a manner to insure the good will and confidence of the public whom I serve.
- ✓ I will not participate in any false or misleading advertising.
- ✓ I will maintain adequate equipment and qualified personnel in order to perform quality service to the public and the trade for fair, equitable and nondiscriminatory charges.
- ✓ I will not perform, or cause to be performed, any act which would tend to reflect adversely on our industry, fellow members, competitors or manufacturers.
- ✓ I will comply both in spirit and letter with rules and regulations prescribed by the law and by government agencies for the health, safety and well-being of my employees and the public.
- ✓ I will maintain liability and financial responsibility in order to uphold the guarantee for all work undertaken.
- ✓ I will represent manufacturers in an honest and intelligent manner to create an atmosphere of mutual trust and understanding and to best serve our combined interests.
- ✓ I will offer clean, attractive, and inviting facilities as well as courteous and competent personnel.
- ✓ Accurate statements or invoices will be rendered to the customers and a comprehensive record of all work will be kept. I will strive to assure that my prices are understood and easily available.
- ✓ All complaints will be promptly and courteously handled.
- ✓ The property of all customers will be carefully handled and adequate insurance will be carried to protect this property while in my custody.
- ✓ I will seek always to improve myself, to increase my efficiency, and to better my services.
- ✓ I will perform only such work as is needed and authorized by the customer, and all parts will be new and first quality unless otherwise specified.
- ✓ I will strive to continually improve the image and reputation of the industry by practicing good and enlightened public relations in the community, and to keep the community adequately informed of the functions and services of my firm and the industry.
- ✓ I will participate loyally in the industry's growth and progress through the activities and public interest efforts of