



ASSOCIATE CORPORATE MEMBERSHIP APPLICATION RETAILERS AND OTHERS

(This form may be saved to your computer, then completed using Adobe Acrobat, saved again, and printed for mailing or faxing. It may also be emailed to mack@nesda.com but we do not recommend emailing if you are including the credit card information at bottom, as email is not secure.)

Company Name: _____

Business Address: _____

City, State, Zip: _____

Principal Person: _____

Phone: _____ Fax: _____ Email: _____

Manufacturer Distributor Supporting Service Other

Brief Business Description: _____

I hereby make application for associate corporate membership in the National Electronics Service Dealers Association. I agree to abide by the by-laws and support the objectives of the association (whenever they do not conflict with our corporate policies, objectives and philosophies), comply with the established code of ethics (see reverse side), pay the established dues and such other charges as set forth in the by-laws or Standing Rules for my classification of membership.

Authorized Signature: _____ Date: _____

<u>Annual Gross Revenue</u>	<u>Annual Dues</u>
Under \$5 Million.....	\$325.00
\$5 - 10 Million	\$450.00
\$10 - \$99.9 Million	\$600.00
\$100 - 999.9 Million	\$1,250.00
\$1 Billion & Over	\$2,250.00

I would like to add access to the NESDAnet TechSupport email list for an additional \$120/year.

Email address for TechSupport: _____

If mailing or faxing and you wish to pay by MasterCard/Visa/Discover), please give credit card billing info:

Card # _____ Expiration Date: _____

Name on Card _____

Please select your annual dues above and enclose your remittance. **Total amount enclosed: \$** _____

Mail or fax your application to: **NESDA**, 3000-A Landers St., Fort Worth, Texas 76107-5642; Phone (817)

921-9061; Fax (817) 921-3741



CODE OF ETHICS

I will conduct my individual business in a manner to ensure the good will and confidence of the public whom I serve.

I will not participate in any misleading or false advertising.

I will maintain adequate equipment and qualified personnel in order to perform quality service to the public and the trade for fair, equitable and non-discriminatory charges.

I will not perform, or cause to be performed, any act which would tend to reflect adversely on our industry, fellow members, competitors or manufacturers.

I will comply both in spirit and letter with rules and regulations prescribed by the law and by government agencies for the health, safety and well being of my employees and the public.

I will maintain liability and financial responsibility in order to uphold the guarantee for all work undertaken.

I will represent manufacturers in an honest and intelligent manner to create an atmosphere of mutual trust and understanding and to best serve our combined interests.

I will offer clean, attractive, and inviting facilities as well as courteous and competent personnel.

Accurate statements or invoices will be rendered to the customers, and a comprehensive record of all work will be kept. I will strive to assure that my prices are understood and easily available.

All complaints will be promptly and courteously handled.

The property of all customers will be carefully handled, and adequate insurance will be carried to protect this property while in my custody.

I will seek always to improve myself, to increase my efficiency, and to better my services.

I will perform only such work as is needed and authorized by the customer, and all parts will be new and first quality unless otherwise specified.

I will strive to continually improve the image and reputation of the industry by practicing good and enlightened public relations in the community, and to keep the community adequately informed of the functions and services of my firm and the industry.

I will participate loyally in the industry's growth and progress through the activities and public interest efforts of the association.